Hallowe'en Drawing Near-Buy Your Novelties Now.

We now have a full line of the most unique Hallowe'en Novelties, including different styles of the Witch, Jack o' Lantern, Black Cat and others that typify Hallowe'en. Prices start at 10c.

Goodward & Lothrop

New York-Washington-Paris

An Actual Baking Exhibition With "Pyrex" Glass Dishes

at 10 a. m., 2:30 and 4:30 p. m., to which YOU are invited.

Come and find out why "Pyrex" Glass Baking and
Serving Dishes are superior to others. Mrs. Rorer, the
cooking expert, uses them exclusively. So should you.

The Women's Salons of Outer Apparel Exemplify Our Complete Readiness to Cope With Every Demand of the Season in Correct Attire. All on One Big Floor-- Third

Let Your New Corset Be a Bon Ton or Royal Worcester

These are splendid corsets, and we have now a full line of the new fall models. Made of coutil and pink broche in styles for medium, average and stout figures. Some of the heavier boned models with slightly defined waist lines and the bust a trifle higher, an average of about 21/2 to 41/2 inches.

Prices Range \$1 to \$3.

The Bon Ton Corsets are a finer corset and are designed for those women who desire the lines of higher-priced corsets in one of a moderate price

Prices Range \$3 to \$5. Third Floor-Eleventh Street.

Just in---New Lot of Our Imported Hand-Embroidered Chemise at \$1.

So popular are these dollar Hand Embroidered French Chemise that we have difficulty in keeping them in stock. Another lot has just arrived, and we hasten to announce their arrival,

Choice of several very pretty and effective styles of dainty French embroidery, finished with hand scallop, and some run with ribbon, others with tape. An unusually good value in a Hand Embroidered French Chemise at \$1.00. Third Floor-F Street.

A New Lot of Women's Quilted Silk Robes and Jackets

Women who have been waiting will be glad to hear of the arrival of these Jap Silk Quilted Robes.

They are shown in all colors such as Copenhagen, lavender, wistaria, pink, light blue, apricot, gray, King's blue, rose, gray and white, lined in white or contrasting colors, fastened with frogs and finished with waist cord; some hand embroidered.

Jackets, \$5.00 and \$6.75. Robes, \$6.50 to \$15.00.

Practical Styles in House or Utility Dresses

The House or Utility Dress must conform, in measure, to existing styles, and yet allow the necessary freedom in working around the house. We are particularly proud of our showing of House Dresses, and invite your attention to these items:

House Dresses of gingham in plain colors, stripes and checks, low neck, three-quarter sleeves, full skirts finished with deep hems; sizes 36 to 46. \$1.00.

House Dresses of good quality gingham in checks, stripes and plain colors, some trimmed with white collars, long or three-quarter sleeves, some with skirts in voke effect. \$1.50.

House Dresses of striped gingham with white collar and cuffs in different colors, finished at neck with black velvet ties, skirt in

House Dresses of striped gingham, made with convertible collar, long sleeves, finished at waistline with black velvet belt; also of white pique, all with full skirts, \$3.00.

Hand-made Dresses For Infants.

Women who are not skilled in sewing can buy real hand-made slips for the infant at very moderate prices.

Hand-made Slips for infants, every stitch hand made, of nainsook, finished at neck and sleeves with Val lace edge; \$1.50.

Hand-made Slips of fine nainsook, yoke effect formed of narrow tucking with French knots and featherstitching interspersed, finished at neck and sleeves with narrow Val Lace, \$2.00.



Hand-made Long Slips of fine nainsook, yoke of hand embroidered sprays joined with beading, neck and sleeves finished with fine Val Lace, \$2.75.

Hand-made Long Slips of soft finished nainsook, pointed yoke formed of hand embroidery, spray embroidery and feather stitching joined with beading, sleeves and neck finished with Val Lace edge, \$4.00.



THREE GROUPS OF TAILORED SUITS FEATURED TODAY---Those at \$25, \$29.50 and \$35.

There is a suit for every woman at one of these three prices. We have the most extensive line of Tailored Suits at these three prices to be found anywhere. Mark you, too, that the suits, in many instances, are copied from higher priced models, so you secure styles not usually found in suits so moderately priced.

The Suits at \$25 and \$29.50 -embody all the new fashions-fabrics and colors. There are strictly tailored, semi-tailored or military effects; fur trimmed, braided or lavishly trimmed with buttons. Materials are broadcloths, whipcords, gabardines, men's wear serges and poplins in black, navy, green, African brown, field mouse. A very comprehensive showing.

The Suits at \$35—One of the most popular models is the Russian flare, which is fitted at the waist, and flares from this point; then, too, the full pleated coat with belt, somewhat similar to the Norfolk, is much in demand. The strictly tailored fashions are here, too. Some of the coats show fur trimming, not only at neck and sleeves, but around the bottom of the coat as well. Colors include black, navy, field gray, green and African brown. The wellliked Army and Navy Serge Suits are to be had at this price.

Enticingly Pretty are the New Afternoon and Evening Frocks at \$25.

No woman can help but enthuse over the dainty fabrics, the rich or pastel colorings and the clever styles portrayed. There is every reason why a woman can make a pleasing choice from the many models displayed. Some of the many models are told of below.

Silk Crepe de Chine Frock in navy blue with wide satin lapels and trimmed with satin-rim buttons. Georgette crepe sleeves and a Vestee of Oriental Lace, silk peplum, box pleated skirt,

Taupe Satin Frock with embroidered trimming in contrasting color, blue collar and cuffs, button trimmed, \$25.

Velvet and Satin Frock in a rich shade of green with white Georgette crepe collar, \$25.

Silk and Satin Striped Frock with sleeves of Georgette crepe, trimmed with metal buttons, and finished with Vestee of white crepe, \$25. Dark Green Satin Frock with skirt and waist trimmed in smocking, finished with white crepe

collar and cuffs, \$25. Black Taffeta Silk Frock with chiffon sleeves, with touches of blue as a trimming. Oriental lace collar and vestee, \$25.

Brown Velvet Frock with coral trimming, satin sleeves and collar, trimmed with touches of fur, \$25. Rose Satin Frock with chiffon sleeves, yoke effect of silk lace, \$25.

Black Taffeta Frock with white chiffon vestee and collar of white satin, \$25.

Black Taffeta Frocks with bolero effect and trimmed with metal buttons, \$25.

Light Blue Net Frock, made over taffeta with broad satin girdle, and butterfly net sleeves, \$25. Tulle Evening Frocks, combined with taffeta, in pink, blue or white, one of the styles in pink is trimmed with light blue to give the French touch, some with sleeves embroidered in silk net, and many with corsage flowers, \$25.

TAILORED WASH WAISTS Have Quite a Following

-And we are showing some very clever models in this style waist. You'll

Tailored Union Linen Waists with front formed of half-inch tucks, with detachable French collar and tucked cuffe; sizes 34 to 46-and the price-

Tailored Real Linen Waists, also of fine imported madras, with the popular convertible collar and tailored cuffs, \$2.25.

Tailored Handkerchief Linen Waists with front and back trimmed in small tucks, sleeves put in with entre deux; very chic models, \$2.95.

Hand-embroidered Tailored Linen Waists, finished with cluster tucking over shoulder, scalloped embroidered front, fastened with pearl buttons, also a model with front of inch tucks and English eyelet embroidery trimming;

French Pique Embroidered Waists, with two-in-one collar, button-over cuffs, fastened with pearl buttons, \$4.95.

Colored Linen Waists with white Pique collar and cuffs, embroidered fronts, and choice of white, mais and green at \$5.00.



Very Becoming and Stylish

It is only a question of which shape is the best frame for your face,

Among them will be found high crown walking effects, turbans,

as to which is the more becoming. These hats are made of best qual-

ity silk velvet and hatters' plush, and are shown in a great diversity of

sailors, some with beaver tops and facing of velvet; sailors dented in

front and back, continentals, high-crowned, narrow brim, and the

rolled-to-one-side fashions-are here and at the low price-\$3.00.

-are quite a vogue this season. We show beautiful colorings in

dahlias, roses, violets and the natural shades in foliage in velvet, silk

Are These Untrimmed

Velvet and Plush

Flowers as Trimmings

Prices, 50c to \$3 a bunch.

and muslin; also a number of fruits to choose from.

Hats at \$3

Attention Is Our Women's \$4 and \$5 Footwear

Particularly Worthy of

Worthy of attention from standpoints of quality, style and

Patent Coltskin Plain Toe Shoes, with black cloth uppers; Goodyear welt soles and leather Spanish heels, lace and button, \$4.00. Patent Coltskin Button Shoes with cloth and kid uppers, Good year welt soles and leather Cuban heels, \$4.00.

Gun-metal Plain Toe Lace Shoes, with Goodyear welt soles and leather Spanish heels, black cloth tops, \$4.00.

Plain Toe Gun-metal Button Shoes with black cloth uppers, Goodyear welt soles and leather Cuban heels, \$4.00...

A complete line of our Acme Cushion Sole Shoes of Dongola Kidskin with round toe, patent tip, hand-turned soles and low leather

Patent Coltskin Vamp Button Shoes, black cloth top, diamond tip, Goodyear welt soles and leather Spanish heels, all stitching in white, \$5.00.

Patent Kidskin Vamp Shoes with dull kidskin uppers, straight tip, Goodyear welt soles and leather Cuban heels, button and lace

Patent Coltskin Button Shoes with black cloth uppers, plain toe with leather Spanish heels; also tip style with leather Cuban heels,

Plain Toe Mat Kidskin Vamp Shoes with black cloth uppers, high leather Spanish heels and Goodyear welt soles, button style,

Plain Toe Gun-metal Vamp Shoes with mat kidskin uppers. Goodyear welt soles and leather Cuban heels, button style, \$5..00. Gun-metal Vamp Lace Shoes with taupe cloth uppers, Good-

year welt soles, diamond tip and Spanish leather heels, \$5.00. Gun-metal Walking Shoes with round toe, low Cuban heel and Goodyear welt soles, button, \$5.00.

Patent Tip Dongola Kidskin Shoes with hand-turned soles and low heels, button and lace styles, \$5.00.

Round Toe Patent-tip Dongola Kidskin. Button Shoes with hand-turned soles and low heels, \$5.00.

The Little Boy and His Mother. Too, Will Be Delighted with This Showing of JUNIOR CLOTHING

Qualities that will give good service, which is a point to re-

member when buying boys' clothing. Junior Jersey Sets, consisting of a suit, cap, leggings and gloves to match; in brown, gray, white and brown; sizes 21/2 to 5

Junior Overcoats, in sizes 21/2 to 10 years, in plain blues and

fancy materials, flannel or serge lined, three-quarter and full lengths, with and without belts. Unusual value at \$5.00. Junior Suits of fancy mixtures and blue serge, trimmed with

red, white or black braid, in middy, Russian sailor or Eton models; sizes 21/2 to 10 years. Lovely suits for \$5.00. Juvenile Hats, including this season's newest models, very nobby, for boys 21/2 to 10 years and priced at \$1.50.

Boys' Wash Suits of madras, galatea, repp and linen in Dickens. Middy, Vestee, Junior Norfolk and other styles: sizes 21/2 to 10 years, and the price, \$1.95.

Our Special Men's Blanket Robe at \$3.75 Is Worth More

This is apparent at a glance, for you will notice that this robe is above the average in quality, make and finish.

Choice of gray, blue and tan grounds with self and colored figures, fastened with pearl buttons, girdle around waist.

Other style Men's Blanket Robes up to \$10.

New Silk Petticoats

Third Floor-Eleventh Street,

-for wear with the new fall suit. We specialize two good lines

Silk Petticoats of taffeta or messaline in all good colors including the popular greens, blues and reds, also white or black, made with tucked flare ruffle or accordion-pleated flounce. A specially good value at \$2.75.

"Klosfit" Silk Petticoats, that fit close around the hips, and are very popular with women, made of silk jersey, taffeta and messaline in black, white, green, lavender and other shades, also nov-

elty effects such as floral and Dresden designs, finished at bottom with pleatings and ruffles to give the much desired flare; regular and extra sizes. The price is \$5.00.

